

[25th September 1961]

APPENDIX I.

[*Vide* answer to Starred Question No. 1810, asked by Sri A. A. Rasheed at the meeting of the Legislative Assembly held on 25th September 1961, page 17 *supra*]

The control measures against fly breeding take the form of improvement of environmental hygiene and general sanitation by elimination of breeding places for flies such as accumulations of rubbish heaps, nightsoil, cow dung, horse dung and filth. The control of adult flies is undertaken through pyrethrum spraying. Such measures are taken with a view to prevent outbreaks of cases of enteric infections. Whenever pearl fishery operations are undertaken in this State, special measures are taken to control fly breeding in and around the area. Special care is also taken to see that the food-stuffs that are sold are kept in hygienic condition fully covered to prevent the flies sitting on them. Besides to arouse the consciousness of the people towards this menace and to enlist public co-operation for the sanitary measures taken by the health authorities to check the growth of flies, pamphlets are distributed, magic lantern and cinema shows are conducted and lectures are given.

2. To focus attention on this problem, an Anti-fly Week beginning from 1st July 1961 was celebrated in this State and throughout the country at the instance of the Government of India. Instructions were issued by this Government to celebrate the week in this State on the following lines:—

(1) Posters, leaflets and pamphlets on the eradication of flies might be prepared and distributed to the public during the celebration of 'Anti-fly Week' by the local bodies in consultation with the Health Officer of the locality.

(2) Films on public health available in the office of the Director of Public Health as well as with other agencies might be obtained on loan and exhibited in prominent places in the municipality, district board or panchayat area and also in schools.

(3) Wide publicity for the observance of the week might be given by publishing suitable and topical articles in the local dailies by prominent persons.

(4) Special cleaning campaigns particularly in slum areas might be undertaken by the local authorities.

(5) Schools and colleges should be asked to take part in the celebrations; essay competitions might be arranged for different age groups in each institution and prizes and certificates might be awarded for the first three. Similarly certificates might be given to the Panchayat Union/Panchayat Councils in each district which have taken the most effective measures for controlling the fly nuisance during its heaviest seasons.

(6) The All-India Radio might be requested to include a talk on the celebration of Anti-fly Week in their programme.

The Week was celebrated accordingly.